

mama told me so



After the gentle emotion of the acoustic version of Follow, LUVANGA returns with a radiant and meaningful track: Mama Told Me So, in collaboration with The SugaZz – a vocal trio who rose to fame on The Voice, charming Mika with their unmistakable groove.

Rooted in warm Afro-pop, the track blends traditional sounds, powerful vocal arrangements, and infectious melodies. It bears LUVANGA's signature style: a unique and soulful sound that bridges African heritage with unapologetic modernity.



An ode to Mother Earth and her children of the diaspora, Mama Told Me So resonates like a mantra.

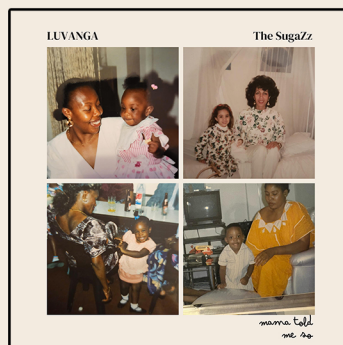
"Never dim your light for anyone, sister let it show": a tender yet powerful call to self-affirmation rises from this inspiring banger.



The song celebrates the passing down of ancestral wisdom and pride in one's roots, wherever one may be. It pays tribute to the guardian of this heritage – the supreme keeper of tradition, whose intuition always guides us: Mama.

Its release, just ahead of International Mother's Day, felt like a natural choice.

With African rhythms dressed in electronic tones, Mama Told Me So honours the light that watches over its lineage and lights the path forward – beyond obstacles, across borders.



Listen to «Mama Told Me So»

THE ARTISTS

LUVANGA

Born in **Geneva** and raised in the Lignon district, the **Swiss-Congolese** producer-composer LUVANGA, whose name means "the one who does what he wants" in Kikongo, develops a unique form of **Afrofuturism**. From his childhood, steeped in rumba, reggae, and hip hop thanks to his family, he displayed an early talent for composition. As a teenager, he diversified his musical influences, venturing into soul, jazz, pop, and funk, while exploring Afro-American music and playing the piano in an African gospel group.

His passion and talent for music led him to win the beatmaking prize at the **Music Producer Challenge** in **2019**, followed by a victory in a remix contest for Les Amazones d'Afrique the next year, with the **Real World** label. These successes marked a turning point, prompting him to reconnect with his **African roots** and experiment with various genres like **Afrobeats**, **Amapiano**, and **Gnawa**, culminating in the creation of three EPs and a series of singles influenced by these styles, including "Where Is My Money" and "Nakei." His rise continued as he was **shortlisted** for the **Grammy Awards 2024** in 4 categories.

LUVANGA skillfully merges his cultural heritage with contemporary influences, blending traditional instruments with modern genres to create rich and innovative music. His recent project, *Seben of Luv*, rejuvenates the **Seben** style of rumba, linking it to contemporary genres and showcasing his vision of a musical future where the tribal meets the modern. LUVANGA thus embodies a bridge between the **past and the future**, where music serves as a temporal exploration.

THE SUGAZZ

The SugaZz is a **harmony** of the heart carried by **three singular voices**: **Betty Mukundi**, **Hélène Evripidis** and **Natacha Mbangila**. Born in Lausanne of an indefectible sisterhood, these artists have been fusing their timbres since adolescence, lulled by **R&B**, **soul** and **gospel**.

From their beginnings as backing singers in Lausanne bars, to the stage of the **Montreux Jazz Festival**, via their remarkable appearance in the quarter-finals of **The Voice France**, The SugaZz have established themselves as the vocal trio not to be missed. With two EPs to their credit and a new project in the pipeline, they're back on stage with the raw energy of live performance and the strength of their bond.



LUVANGA on Spotify



LUVANGA on Apple Music

The SugaZz on Spotify



The SugaZz on Apple Music

